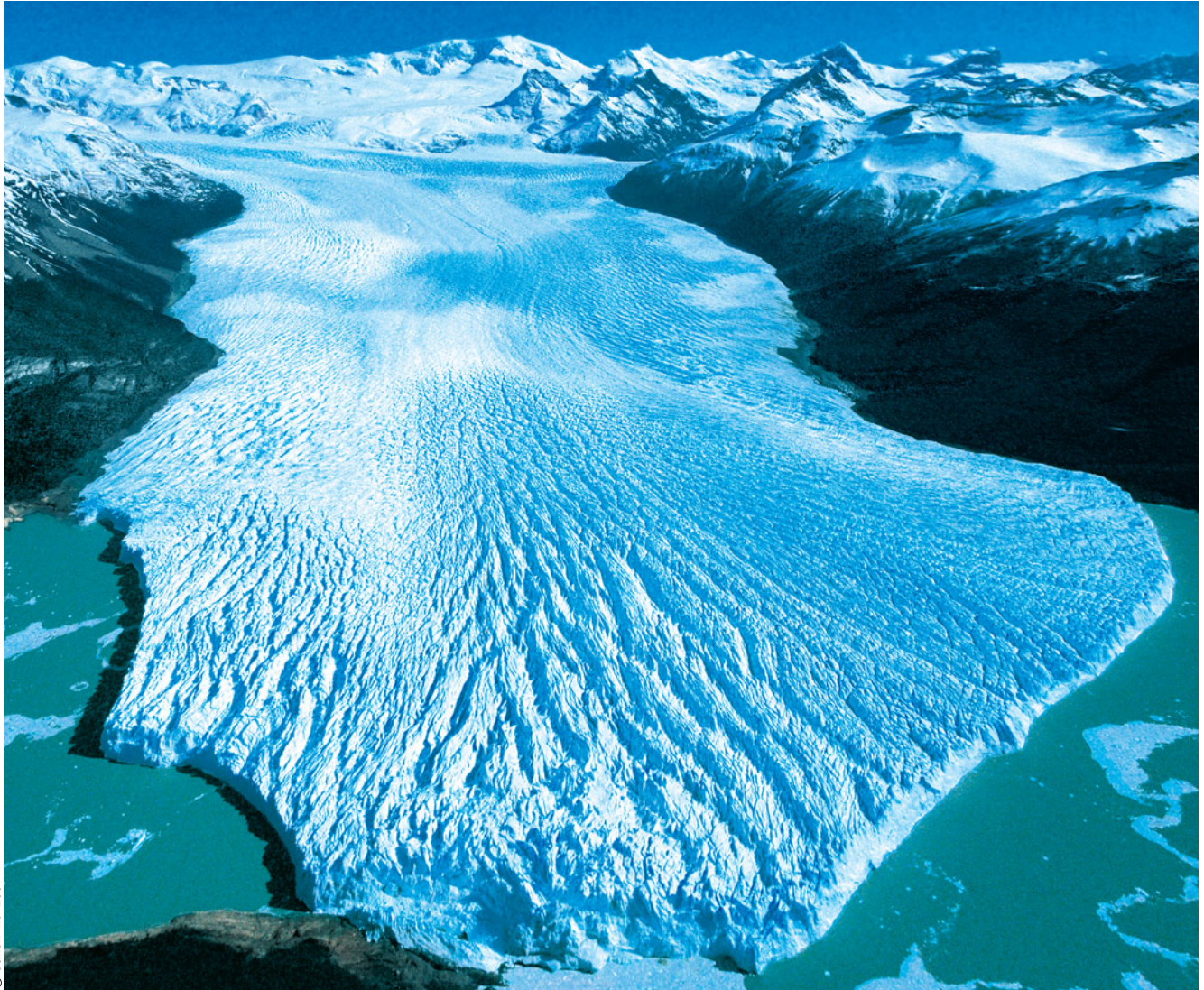


Sustainability is our standard for measuring CO₂ reduction.

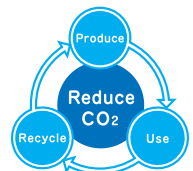
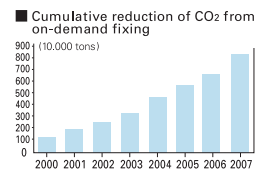


Glacier Perito Moreno, a World Heritage in Argentina.

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One Canon energy-saving technology has reduced CO₂ emissions by an estimated 8.4 million tons, enough to melt more than 13 million cubic meters of ice.*

Registered as a World Natural Heritage site in 1981, Patagonia's fantastic blue glaciers are rapidly melting due to global warming. Canon is striving to make a difference through a commitment to sustainable operations. To take just one example, our on-demand fixing technology for printers and copiers has reduced CO₂ emissions over the past 8 years by around 8.4 million tons. More important, thanks to this technology's success, the rate of CO₂ decrease is now growing year by year. In our effort to conserve resources, we consider the environmental impact of our products by looking at every stage of the product lifecycle. We reuse and recycle materials and work constantly to reduce energy use. The earth is precious. By focusing on sustainability, we can keep it from all just flowing away.



*Assuming the estimated 42 km³ of annual glacier melting is caused by 26.6 billion tons of CO₂ emitted in a year, a reduction of 8.4 million tons of CO₂ equals the preservation of 13.3 million m³ of ice.

Produce. Use. Recycle. CO₂-emission reduction throughout the product lifecycle.