

Tell Us Your Opinions

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Thank you for taking the time to read the *Canon Sustainability Report 2007*. This report has introduced the major initiatives we are taking in all three areas of sustainability (economic, social, and environmental) in order to contribute to the realization of a sustainable society.

Now, we would like our readers to provide us with their opinions about the content of this report and Canon's activities using the survey form below. The opinions we receive through this survey will be incorporated into the sustainable management activities we carry out, and will assist us in improving the *Sustainability Report* in the future.

We appreciate your sending the completed survey to us by fax at the number above.

Production Office of Canon Sustainability Report, Canon Inc.
(E-mail: eco@web.canon.co.jp)

■ In what capacity did you read this report?

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Customer | <input type="checkbox"/> Stockholder/investor | <input type="checkbox"/> Government/regulatory authority | <input type="checkbox"/> Residential neighbor of a Canon operational site/plant |
| <input type="checkbox"/> Environmental personnel of a company or other organization | <input type="checkbox"/> Employee of a research/educational institution | <input type="checkbox"/> Student | <input type="checkbox"/> Press |
| <input type="checkbox"/> Environmental NGO/NPO personnel | <input type="checkbox"/> Canon employee or a member of an employee's family | <input type="checkbox"/> Other () | |

■ How did you come to know about this report?

- | | | |
|--|--|--|
| <input type="checkbox"/> Canon's website | <input type="checkbox"/> Newspaper, magazine () | <input type="checkbox"/> Seminar, exhibition () |
| <input type="checkbox"/> Canon sales personnel | <input type="checkbox"/> Other () | |

■ Please evaluate the contents of this report.

• How would you rate this report in terms of its content?

- | | | | |
|--|-----------------------------------|--|--|
| <input type="checkbox"/> Very detailed | <input type="checkbox"/> Detailed | <input type="checkbox"/> Not so detailed | <input type="checkbox"/> Not detailed at all |
| Reason () | | | |

• How would you rate this report in terms of its clarity?

- | | | | |
|-------------------------------------|--------------------------------|---------------------------------------|---|
| <input type="checkbox"/> Very clear | <input type="checkbox"/> Clear | <input type="checkbox"/> Not so clear | <input type="checkbox"/> Not clear at all |
| Reason () | | | |

■ Which sections of the report did you find most interesting? (Feel free to choose more than one section.)

- | | | |
|--|--|--|
| <input type="checkbox"/> Message from Top Management | <input type="checkbox"/> The Excellent Global Corporation Plan | <input type="checkbox"/> Pursuing Sustainability |
| <input type="checkbox"/> People-Friendly, Environmentally Conscious Products | <input type="checkbox"/> Corporate Governance | <input type="checkbox"/> Compliance |
| <input type="checkbox"/> Security Measures | <input type="checkbox"/> Intellectual Property Activities | <input type="checkbox"/> Environmentally Conscious Management System |
| <input type="checkbox"/> Environmentally Conscious Products | <input type="checkbox"/> Environmental Activities at Operational Sites | |
| <input type="checkbox"/> Environmentally Conscious Logistics | <input type="checkbox"/> Relations with Customers | |
| <input type="checkbox"/> Relations with Shareholders and Investors | <input type="checkbox"/> Relations with Suppliers | <input type="checkbox"/> Relations with Employees |
| <input type="checkbox"/> Relations with Various Communities | <input type="checkbox"/> Third-Party Opinion | |
| <input type="checkbox"/> Other () | | |

■ If you have any specific comments about the contents of this report, please let us know what they are. (Including a comparison with the 2005 report.)

■ How would you evaluate Canon's sustainable management activities (economic, social, environmental)?

- | | | | |
|------------------------------------|-------------------------------|--|-------------------------------|
| <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Not very good | <input type="checkbox"/> Poor |
|------------------------------------|-------------------------------|--|-------------------------------|

Please comment on your reason for the above evaluation, or any other remarks, impressions, or suggestions about the report.

Thank you for your cooperation.

(From the viewpoint of personal information protection, we do not request any personal information from the respondents to this survey.)