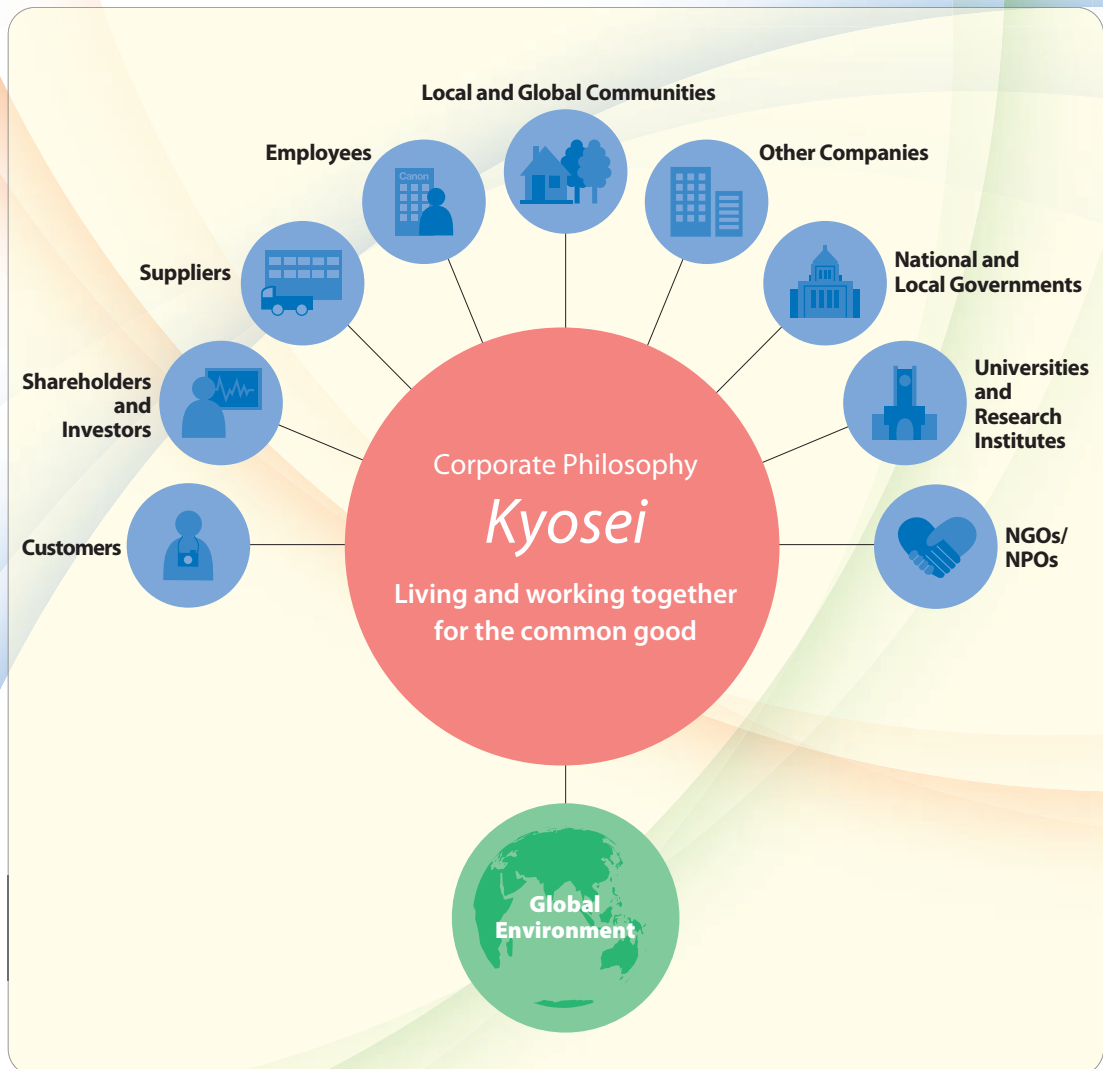


Corporate Philosophy: *Kyosei*

Canon introduced *kyosei* as its corporate philosophy in 1988, the 51st year since the Company's founding. This philosophy clarifies Canon's stance on partnerships formed with stakeholders around the world.

Kyosei envisions the achievement of a sustainable society in which all people, regardless of race, religion or culture, live harmoniously and work together into the future.

Canon will continue to pursue sustainability in order to contribute to global prosperity and the well-being of mankind.



Company Overview (As of May 15, 2011)

Name: Canon Inc.

Established: August 10, 1937

Headquarters: 30-2, Shimomaruko 3-chome,
Ohta-ku, Tokyo, Japan

Chairman and CEO: Fujio Mitarai

President and COO: Tsuneji Uchida

Capital: ¥174,762 million
(As of December 31, 2010)

Group Companies: 294 consolidated subsidiaries,
14 companies accounted for
under the equity method
(As of December 31, 2010)